

WHAT'S *Right* IN HEALTH CARE<sup>SM</sup>

## ***The Engaged Physician***

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# Physician Engagement Life Lesson #1

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It is difficult to change the culture and performance of a healthcare system, without the leaders of the healthcare system

# Physician Engagement Life Lesson #2

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Physicians will do for an organization,  
what the organization has done for them

# Physician Engagement Life Lesson #3

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Physician performance measurement and reporting is a critical element of physician change initiation

# Physician Engagement Life Lesson #4

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Effective physician training is not about getting physicians to do what you want them to do.

Effective physician training is about helping physicians to be professionally successful.

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“The greatest principle in human growth  
is choice”

*George Eliot*